

Internet Radio

Are you a radio station manager, a DJ or radio programmer?

605 million people (Sep 2002 estimate) regularly surf the web, email and communicate with their friends, family and colleagues. If you are a radio station or a radio programmer in Houston, Los Angeles, Chicago or New York, you are limited by the reach of your station, regardless of AM or FM. By being on the



Internet, you open your program to the thousands others who can tune in to your program - LIVE! This means a huge audience for you which translates into a bigger audience and more advertising dollars.

Evershine Group specializes in putting your radio program/ station on the web. We implement a turn-key solution for your streaming needs. Our package is so simple, we don't need anything from your end. All you provide us is your dial number, the times and the city of broadcast. We will do the rest!

And that's not all - we also provide archiving services! That means we can record the whole program or feed and convert it to digital format (Real Media or Windows Media) for archiving purposes. You can also post this on your website for your visitors to listen to them on-demand. That means if listeners or advertisers want to listen to your program later, they can do so at their will.

Contact:

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Rates may be subject to change anytime. Rates as of October 2005.

Radio Broadcast on the Web Live Streaming Requirements:

The reason why radio stations/programmers are scared by live streaming is:

- * cost
- * complex requirements, both hardware and software
- * cabling, setup of connectors to computer at station
- * DSL or broadband connection required at station

At Evershine Group we understand your apprehensions. That is why, we have designed our packages to be as simple as possible and at the same time give you quality, reliable service. All we require from you is:

- * Station ID (e.g. KGOL)
- * Dial (e.g. 1180 AM)
- * Timings (e.g. 1P-5P, or 24 hrs)

Radio Station Managers!
We can do a complete setup for web broadcasting for your station for **\$499** only!

That's it! Contact us today for a FREE no-obligation call to discuss your streaming needs.

So how much will it cost?

Evershine Group has a simple package in order for you to calculate your cost. Please note that minimum contract term is for 6 months. Service charges have to be prepaid for half term (3 months on 6 month contract). Setup fee is \$299 per account (one-time, non-refundable). 10% discount on full-term prepayment.

- **Maximum Simultaneous Listeners (MSL):** Number of simultaneous player connections to a stream.
- **Maximum Bit Rate (MBR):** Maximum allowable bit rate per player connection. Multi-Bit rate audio is allowed with lower bit rates.
- **Monthly Rate (MR):** Cost of each service if each service is based on the cost per kb and does not change with the number of users.

MSL	MBR	Monthly Rate
100	20 (for AM/FM radio)	\$200.00
500	20	\$700.00
1500	20	\$1000.00
100	64 (ultra-CD quality)	\$500.00
500	64	\$2500.00
1500	64	\$3200.00

There are NO additional costs for live streaming. The above costs are for 24/7 streaming. Costs may be higher or lower for other MSL and MBR plans. Please contact us for more information.

Personal NET-RADIO Studio:

Same costs for streaming as above.
Setup fee: \$499.00 (one-time, non-refundable)
Extra charges will apply to purchase a desktop/laptop, a broadband connection (DSL, etc.) and a microphone.